



Ruby Hall Gains Mobility and Flexibility from Citrix XenApp

“Now we can access applications from anywhere. There is also easy deployment of applications. All this has improved the productivity and efficiency of the organisation. The critical care areas have seen special improvements with productivity going up by as much as 30 percent,” **Anand Patil, GM – IT, Ruby Hall Clinic**

Founder chairman Dr. K B Grant, an eminent cardiologist, established Ruby Hall Clinic in 1959 with just two beds. In 1966 it was converted from a private institution to a public charitable trust – Poona Medical Foundation. It was later converted to the Grant Medical Foundation in 2000. Today Ruby Hall Clinic boasts of 550 inpatient beds including 130 intensive care beds, with staff strength of 150 consultants, 500 panel doctors and 1400 paramedical staff.

Key Benefits

- Anytime, anywhere access to apps
- Reduces app management cost by 90%
- Enhances data security
- Enables critical decision making

The Challenge: Lack of Mobility and Flexibility

Ruby Hall was witnessing varying personalization, performance and mobility requirements across the organization. Doctors were feeling the pressing need to access reports and patient records from anywhere and at anytime on their mobile devices. But, they were unable to do so.

The company's existing platform, TeamViewer, did not address these bottlenecks and had its own limitations. “The solution did not help us in accessing our applications remotely. Besides, we could not access them on any mobile device. The result was that doctors were unable to check reports on the go, impacting turnaround time, patient satisfaction as well as business,” explains Patil.

There was need for a viable technology platform that could overcome these limitations and fill in the gap areas. This prompted the company's decision to go for an application virtualization solution.

Citrix XenApp is the Solution of Choice

For Ruby Hall, Citrix was the first choice. The company went in for an evaluation of Citrix XenApp, and found it to be exactly what it needed. “It was just right for our applications,” asserts Patil.

It took Ruby Hall just 15-20 days to implement Citrix XenApp. The deployment started in May 2014 and we went live within the same month. The solution was deployed in Pune.

Presently there are 15 users, including some

critical care support staff and some doctors, leveraging Citrix XenApp. The new solution delivers applications such as pharmacy management application, customer feedback management solutions, nursing station applications, etc.

Remote Access to Apps

With the deployment of Citrix XenApp, Ruby Hall has been able to provide the power of mobility and flexibility to its users.

“Now we can access applications from anywhere. There is also ease in deployment of applications. All this has improved the productivity and efficiency of the organisation. The critical care areas have seen special improvements with productivity going up by as much as 30 percent,” says Patil.

“From the patients' perspective, a doctor can now see reports or diagnostics such as X-ray and MRI images from a remote place, which was not possible earlier. With Citrix XenApp, we can now do all this easily,” he avers.

This has not only helped patients at Ruby Hall, but has also enabled the management to take crucial decisions without delays. “Citrix XenApp can be leveraged as a decision making tool for the management as they can access our management system from anywhere, and promptly take informed decisions,” adds Mr. Bomi Bhote, Chief Executive Officer, Ruby Clinic.

The new solution also ensures security of sensitive data. It aids in centralizing applications in the datacenter to protect

Applications Delivered

- Pharmacy management application
- Customer feedback management solutions
- Nursing station applications
- Management Information System
- Material Management System
- PACS & LIS

intellectual property and sensitive, private information. Citrix XenApp allows for granular access policy enforcement that reduces the risk of data loss or intrusion through unsecured connections and VPN holes.

It has also helped reduce the management costs by as much as 90 percent by streamlining application deployment and lifecycle management.

“Citrix XenApp has helped us scale up and down based on business needs, and simplified business continuity by allowing us to host applications in redundant datacenters,” says Patil.

Going forward, he feels Citrix XenApp will continue to play an important role in Ruby Hall's journey towards mobility. “Basically we are focusing on mobility and for that Citrix XenApp is the right application,” he adds.

Corporate Headquarters
Fort Lauderdale, FL, USA

Silicon Valley Headquarters
Santa Clara, CA, USA

EMEA Headquarters
Schaffhausen, Switzerland

India Development Center
Bangalore, India

Online Division Headquarters
Santa Barbara, CA, USA

Pacific Headquarters
Hong Kong, China

Latin America Headquarters
Coral Gables, FL, USA

UK Development Center
Chalfont, United Kingdom



About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualization, networking and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacenters for IT. More than 230,000 organizations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2010 was \$1.87 billion.

©2012 Citrix Systems, Inc. All rights reserved. CitrixNetScale® and Citrix Application Firewall™ are trademarks of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered in the United States Patent and Trademark Office and in the other countries. All other trademarks and registered trademarks are the property of their respective owners.